## Missouri Department of Transportation



105 West Capitol Avenue P.O. Box 270 Jefferson City, MO 65102 (573) 751-2551 Fax (573) 751-6555 www.modot.org

**David B Nichols, Director** 

## SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only one source can provide the products or services described below

**Title:** Sports Marketing Sponsorship – SFS 7-140207CN

**Description:** The Missouri Department of Transportation, Highway Safety Division,

has determined that only one source, Alliance Sport Marketing, can furnish the department with purchasing sponsorships at 24 Motorsport venues. Purchases relating to these items will not exceed \$200,000 individually and/or cumulatively. A purchase order for the above-described item for the amount of \$180,000.00 may be issued to

Alliance Sports Marketing, on February 10, 2014

**Contract Period:** February 10, 2014 – January 31, 2015

**Renewal Options:** Three (3) - 1 Year Renewals, at the sole discretion of the Missouri

Department of Transportation.

**Agency:** Missouri Department of Transportation

**Supplier:** Alliance Sport Marketing

2201 Dunn Avenue Nashville, TN 37211

**Phone Number:** 573-522-9746

**E-Mail:** Cindy.Norman@modot.mo.gov

**Posting Date:** January 27, 2014

**Response Date:** February 7, 2014